



Bullion

Artisanal Miners Investment Opportunity

Artisanal Miners is currently self-funded, and at the stage of launch of beta testing. We are committed to an early ICO (Initial Coin Offering) to raise funds for our new Cryptocurrency venture, supporting social balance in the artisanal mining sector. We aim to sell a percentage of the AM Cryptocurrency to early backers of the project in exchange for legal tender or other cryptocurrencies.

This is an Organic ICO, with sole funding through Cryptocurrency. Based on utility tokens, Artisanal Miners has its own Blockchain currency in the form of Bullion Tokens.

In return for Bullion Token equity capital, we are looking for investment from:

Angel Investors

Venture Capitalists

About Artisanal Miners

Our Vision

Our vision is to provide social protection for the artisanal miners in poverty stricken areas, improving their day to day life and right to food and clean water, by empowering a more equal share of the profit in return for their labour.

Artisanal Miners has been working with ASM communities in African countries since 2016, with one single objective:

“Remove the middleman/ agent and their 70% commission, and increase the profit of the artisanal miner.”

Our Goals

- No Poverty
- Good Health
- Clean water
- Reduce Pollution Impact on Climate



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Artisanal and Small-Scale Mining occurs in approximately 80 countries worldwide. According to the World Bank, approximately 100 million artisanal miners globally depend on it for their livelihood. Aligned to the United Nations global goals, Artisanal Miners is committed to making a difference to the communities at the source of this industry, building on its early foundations in South Africa.

Based on our experience to date, implementation requires significant development of local relationships, careful management of local projects and process, and the support and commitment of socially responsible organizations and investors.

Problem Statement

ASM is today acknowledged as a viable way to combat poverty and drive natural economies all over the world, with Artisanal mining representing production of 80% of sapphires, 20% of gold and 20% of diamonds. If this is the case, why are these communities still fighting to survive in poverty-stricken, primitive conditions?

The key issue facing the ASM industry is the lack of transparency. Despite the enormous effort of centralized entities working to improve conditions of the communities, there is still no open, visible accountability mechanism for the distribution or use of funds.

This means that pricing, funds and distribution are not visible to either the investor / donor or the miner. Without mutual and transparent knowledge clearly visible at every part of the process, change is not possible.

For example, person A donates \$10,000 to XYZ Centralized Entity. Between 1% up to 100% of the amount can be used for the community, however, what amount is actually used is not clear and there is no way to verify it.

The Solution

The success of any proposed solution demands 100% transparency between the Donating Entity and the Receiving Entity, with clarity throughout the process for both of the following:

- What is happening with the donation?



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- Where the donation is being used by which entity

Months of research into different mechanisms led us to one viable solution: BLOCKCHAIN

Proposed by one of our Blockchain Engineers (a highly talented, Ex-Aisecer), Blockchain Technology, with its adaptive capability and financial security, ensures 100% transparency for all transactions. In addition, it ensures that the transaction cannot be reversed once confirmed, protecting both seller and buyer.

For Example:

Person A invests an agreed amount of virtual currency, also known as "Crypto".

- The Crypto is processed and used to buy the types of equipment and initial capex items required by the artisanal communities to be able to start work.
- All transactions are open and transparent, since no transaction can be hidden and/or reversed.
- Artisanal Miners can therefore only use the agreed funds for the agreed output, with zero discrepancy possible.
- Person A has 100% visibility for 100% of the invested funds.
- The Artisanal Miner receives the exact amount agreed by both parties.

Project Result:

Since 2016, we have been working with over 100 ASM mines in African countries, helping to resolve issues on the ground, and educate local communities on how together we can:

- Remove the middlemen squeezing their profits, so they receive 100% of the funds for mining equipment and safe processes.
- Provide access to real-time, international prices for their precious and non-precious stones and minerals.
- Change their mining methods to reduce the resulting negative impact on health, environment and safety.
- Work with Artisanal Miners to improve their quality of life and raise their community.

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Investor Profit

The Artisanal Miner project was launched in African mining units in 2016. Subsequently, we have transformed our capability to support local communities, by moving the overall process over to Blockchain:

Increased transparency, increased profit for investor, seller and buyer.

For investors, the core strength of Artisanal Miners is its ability to provide the miner with a safe and regulated platform to be able to sell, with blockchain technology safeguarding stakeholders.

Artisanal Miner Offering:

In return, it is expected that investors will receive a return on its token sale price to its opening price after achieving listing on a Cryptocurrency exchange, a holding period that will last 30 days, based on the offering outlined below:

- Decentralized platform without any chance of fraud, censorship or third-party interference.
- Whenever any buyer buys/sells an item of precious metals, stones, minerals over our platform, 40% of the profit of the sale is directly shared among our Early AM Investors.
- Ongoing and frequent Artisanal Miners trade fairs for jewelers /Industrial metal buyers, both virtual and physical, with resulting profits distributed among AM Investors.
- The ability to increase ROI through our internal trade sequence where the investors/trader can buy/sell precious, semi-precious metals, minerals stones, until the product is physically delivered to the real buyer.
- Artisanal Miners actively supports The Sustainable Development Goals (SDGs), otherwise known as the Global Goals. Its ethical stance will ensure high sign-up of jewellers using AM for their purchase of gold, silver, diamonds etc., and organically promote a higher listing price for the tokens over time, increasing ICO Investor ROI.

[For more information, check our documents [here](#), and feel free to contact us back on support@artisanalminers.io *]



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ICO Milestones

- Step 1:** Successful ICO leads to respective funds for our growth projection.
- Step 2:** Fund Allocation facilitates framework for safety and the environment commitment
- Step 3:** 3rd Party Consultants verify and legitimize miners' agreement.
- Step 4:** Systematic distribution of funds to allocated projects.
- Step 5:** Production process underway.
- Step 6:** Cost and Budget projections for next phase with control parameters setup as per the present centralized system
- Step 7:** Future Bullion Token price predictions along with documentations.
- Step 8:** Financial advisors answerable to users for the secure and safe transactions for the books of accounting.

Conclusion

We believe that the ASM development project is a worthy and revolutionary investment that will significantly impact communities in African and other countries.

Our ICO and crypto private equity model allows us to work together to provide more affordable solutions for gold, silver, gems and precious metals, and earn visible ROI on your investment, at the same time as improving the lives of artisanal miners and their families.

We are now seeking investment to make this project a reality through an early ICO to Angel Investors and VCs.